1. Based on the theme that: for most users, it’s clear how to create a new order, an insight is: users don’t need anything else for this phase.
2. Based on the theme that: finding to old orders is a little bit hard to some users , an insight is: users need a more intuitive way to access label settings.
3. Based on the theme that: most users were not sure to reorder, an insight is: users need more information about this.
4. Based on the theme that: not everyone is familiar with cancel order, an insight is: users need a more information about that.
5. Based on the theme that: for most users it is clear to remove product from basket , an insight is: users don’t need anything else for this phase.